



NORTH CAROLINA ASSOCIATION  
OF PHARMACISTS

# CONVENTION

May 31 - June 2, 2026

Embassy Suites by Hilton • Cary, NC

**2026**

# EXHIBITOR PROSPECTUS

**Sponsorship, Exhibition & Advertising Opportunities**

**Sponsor and Exhibitor Contact**

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# Sponsors Play a Big Role in Our Success!

The North Carolina Association of Pharmacists (NCAP) is dedicated to enhancing the role of pharmacists in healthcare by providing essential member benefits and programs that ensure outstanding patient care. Our educational programming and member services are designed to address the diverse needs of pharmacists in every practice setting.

By collaborating with NCAP, you actively support North Carolina pharmacists and their vital mission. Your involvement not only helps us deliver high-quality educational opportunities for our members but also creates engaging social events that foster networking among pharmacists, students, technicians, and your organization.

We offer a range of sponsorship opportunities, from continuing pharmacy education to grassroots initiatives. We encourage pharmacists to take an active role in both their profession and their communities. By exhibiting or sponsoring our events, you can connect with passionate pharmacists and share your company's message in meaningful ways.

We look forward to discussing partnership opportunities tailored to your specific goals and needs.

# SPONSORS Titanium \$10,000

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- **45 Minute Product Theater Dinner For All Attendees**
- VIP Booth
- Exhibit Hall Booth
- Sponsorship Level Sign Displayed at Your Booth
- 4 Representatives
- Recognition at Main Sessions
- Recognition at Food Functions
- Flyer in Registration Packets
- Logo on Convention Site
- Logo in Convention App
- Full Page Ad for 4 issues in the ***North Carolina Pharmacist***
- Logo in our Weekly Newsletter for a Full Year
- Social Media Post Once a Month for a Year
- Convention Attendee List

# SPONSORS Platinum \$7,500

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- **45 Minute Product Theater Lunch For Select Attendees**
- VIP Booth
- Exhibit Hall Booth
- Sponsorship Level Sign Displayed at Your Booth
- 4 Representatives
- Recognition at Main Sessions
- Recognition at Food Functions
- Flyer in Registration Packets
- Logo on Convention Site
- Logo in Convention App
- Full Page Ad for 4 issues in the ***North Carolina Pharmacist***
- Logo in our Weekly Newsletter for a Full Year
- Social Media Post Once a Month for a Year
- Convention Attendee List

# SPONSORS

## Gold \$5,500

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- VIP Booth
- Exhibit Hall Booth
- Sponsorship Level Sign Displayed at Your Booth
- 2 Representatives
- Recognition at Main Sessions
- Recognition at Food Functions
- Flyer in Registration Packets
- Logo on Convention Site
- Logo in Convention App
- Full Page Ad for 2 issues in the **North Carolina Pharmacist**
- Logo in our Weekly Newsletter for 6 months
- Social Media Post Once a Month for 6 months
- Convention Attendee List

# SPONSORS Silver \$3,500

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- VIP Booth
- Exhibit Hall Booth
- Sponsorship Level Sign Displayed at Your Booth
- 2 Representatives
- Recognition at Main Sessions
- Recognition at Food Functions
- Flyer in Registration Packets
- Logo on Convention Site
- Logo in Convention App
- Full Page Ad for 1 issue in the **North Carolina Pharmacist**
- Logo in our Weekly Newsletter for 3 months
- Social Media Post Once a Month for 3 months
- Convention Attendee List

# Additional Sponsorship Opportunities

## **Name Badge Lanyards – \$1,500**

Put your brand directly in the hands of every attendee! Your company's logo will be worn by all attendees and speakers throughout the event, providing continuous visibility everywhere they go.

## **Wi-Fi – \$1,000**

The most asked question at any convention: "What's the Wi-Fi password?" Be the first logo attendees see when accessing Wi-Fi information. Your company's logo will be displayed on Wi-Fi signage and featured prominently within the event app.

## **Awards Dinner – \$5,000**

This premier evening event will be a highlight of the convention! As the exclusive sponsor, you will receive special recognition and be invited to deliver welcome greetings and brief remarks during the program.

## **Magician – \$3,000**

Help us create a memorable experience by sponsoring our featured magician! As the sponsor, you will receive special recognition and visibility during this exciting highlight of the convention.

## **Coffee Bar – \$2,000**

A guaranteed attendee favorite! Support our specialty coffee bar where guests can customize their beverages with a variety of flavors and toppings. Your sponsorship will be recognized at this high-traffic gathering spot.

## **Dessert – \$1,500**

Who can resist dessert? Your company signage will be displayed at the dessert station as attendees enjoy a sweet treat during breaks or after lunch.

## **Board Room – \$1,000**

Provide a quiet, professional space for attendees to take calls or handle urgent business matters. Your company's signage will be displayed in this dedicated room, recognizing your support in making this valuable space available.

## **Event Needs**

We welcome contributions such as badge holders, meeting bags, memo pads, pens, or other useful attendee materials. Please arrange for donations to be delivered to our office at least one week prior to the event so our staff can include your items in registration packets and/or attendee bags.

## **Event App Opportunities**

### **App Ad (Graphic with Link – 320 x 335) – \$400**

Feature a clickable graphic within the event app that will be visible to all attendees and link directly to your website or preferred landing page.

### **App Push Post (Push Message with Link) – \$200**

Send a targeted push notification to attendees during the event with a direct link to your website, landing page, or special promotion.

# EXHIBITOR VIP \$2,995

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## Pre-Function Area Booth & Exhibit Hall Booth

1 - 6' Skirted VIP Table with 2 Chairs

1 - 6' Skirted Exhibit Hall Table with 2 Chairs

2 - Conference Registrations

Meals for Two While Exhibiting

Conference Attendee List

Recognition in Convention App

Recognition in **North Carolina Pharmacist**

\* Additional Representatives are \$100 Each

\* Electrical services are not included in pricing. The price will be listed on your contract.

\* Shipping information will be distributed at a later time. NCAP is not responsible for any additional costs that will occur with shipping and receiving.

# EXHIBITOR Regular \$1,495

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## Exhibit Hall Booth - Displays Allowed

1 - 6' Skirted Table

2 - Chairs

2 - Conference Registrations

Meals for Two While Exhibiting

Conference Attendee List

Recognition in Convention App

Recognition in **North Carolina Pharmacist**

\* Additional Representatives are \$100 Each

\* Electrical services are not included in pricing. The price will be listed on your contract.

\* Shipping information will be distributed at a later time. NCAP is not responsible for any additional costs that will occur with shipping and receiving.

## **VIP Exhibitor - \$2,995**

Pre-Function Area Booth- Tabletop Displays Only  
May 31 and June 1 - Two Full Days  
Exhibit Hours - During Programming

Exhibit Hall Booth - Floor Displays Allowed  
May 31 - One Day Only  
Exhibit Hours - 11:30 AM - 2:30 PM

Maximize your impact by standing out and engaging directly with attendees! Sponsors enjoy a prime booth in the bustling pre-function area for two full days, perfectly timed with the convention schedule. This vibrant hub draws attendees from across pharmacy practice areas as they check in, attend sessions, and network during breaks. VIP exhibitors also receive a second table in the Exhibit Hall during the Exhibitor Expo, offering even more exposure. Don't miss this incredible opportunity to connect, showcase your brand, and leave a lasting impression!

## **Exhibitor - \$1495**

Exhibit Hall Booth - Floor Displays Allowed  
May 31 - One Day Only  
Exhibit Hours - 11:30 AM - 2:30 PM

Position yourself at the center of excitement, where everyone will come to see you! Attendees will flock to the Exhibit Hall, drawn by delicious food, refreshing drinks, and enticing prizes for those who engage with you. Command attention, showcase your products, connect with potential customers, and cultivate valuable new leads. Don't miss this chance to elevate your networking and make a lasting impression!

## **Reverse Expo - Additional \$1,995**

June 1 - One Representative Only  
Hours - 1:30 PM - 3:30 PM

In addition to your exhibit package, our Reverse Expo offers a unique opportunity to engage with influential pharmacy leaders who may otherwise be difficult to reach. This exclusive experience allows you to build meaningful connections with health-system Chief Pharmacy Officers (CPOs) in a private, one-on-one setting.

CPOs will be seated at individual tables representing their organizations, while a representative from your company rotates throughout the room to meet with each CPO directly. Due to limited availability, participation is offered on a first-come, first-paid basis until all tables are filled. Don't miss this exceptional opportunity to expand your network and strengthen key relationships.



[ncpharmacists.org](http://ncpharmacists.org)